

# Spark's **VISIT** **monmouth** **GUIDE**

Discover the Jersey Shore  
and so much more!

The one travel guide distributed by  
Monmouth County's Department of Tourism  
and published in three formats:

- Full color glossy magazine
- Interactive CD in eye-catching mailer
- Online page-turning editions that link readers directly to your website
- 25,000+ copies plus countless online views
- Publishes January 2011

Check out the 2010 guide on Monmouth County's  
website [www.visitmonmouth.com/tourism](http://www.visitmonmouth.com/tourism)

Millions of visitors come to Monmouth County each year. Spark's 2011 Visit Monmouth Guide is the best way to promote your business to this lucrative market. This attractive and interactive guide showcases Monmouth County as an exciting, accessible, affordable and all-around perfect Jersey Shore travel destination.

Tourism generates more than \$1.79 billion in business activity for Monmouth County, and Spark's Visit Monmouth Guide is an important part of the County's efforts to promote the industry. Spark's guide is distributed by Monmouth County Tourism Department in response to inquiries ranging from Canada to the Carolinas and Ohio, as well as the NY-PA-NJ metro area: at travel shows throughout the Northeast-Mid Atlantic region, visitor centers both inside and outside the county, on boardwalks, by mail and on the web.

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