

SPONSOR OPPORTUNITIES

The Historic Allaire Village

Food, Fun & History



Lots of exciting NEW events & opportunities in 2019

TWO BIG DAYS

of Hops & Hogs in the Village

SAT & SUN, APRIL 28-29 • 11AM-5PM

**RAIN or SHINE* Bring your beach chairs & blankets!*

Historic Allaire Village

Allaire State Park • 4263 Atlantic Ave. • Farmingdale NJ



ANGRY ORCHARD
HARD CIDER
ROSE



Pinot Grigio
SUMMER BLANCO



Shiner
BEER

GREAT LAKES
BREWING CO.
EST. 1994 • CLEVELAND, OH

Permit #45753

AWARD-WINNING BBQ + BEER CORRAL

General Admission* \$10 (Under 18 free)

Food prices vary by vendor

www.allairevillage.org

NJFoodTruckEvents

Shore Point Distributing Co., Inc. is a Proud Supporter
of the Historic Village Of Allaire



MANASQUAN
BANK
EST. 1974



produced by
Spark



5,000 Rack Cards Distributed throughout Monmouth County





20' Banner with Sponsor Logos
Displayed for One Month on
Heavily Traveled Road Leading to
Allaire State Park
Five 6' Banner Display in
Allaire State Park



100 Posters Showing Sponsor Logos Displayed Throughout area for One Month Prior to Events



SAT & SUN
JUNE 23 & 24
11 AM – 5 PM • HISTORIC ALLAIRE VILLAGE • ALLAIRE STATE PARK



*BACON-Y Good Eats From:**

- EMPANADA GUY
- EMPANADA MONSTER
- HOUSE OF CUPCAKES
- JOE SMOKE BAR-B-QUE
- STAR OF THE SEA SEAFOOD
- JERSEY JOHNNY'S
- LEXYLICIOUS
- GOURMET BARBECUE
- THE FLYING PIE GUY
- WAFFLE DE LYS

*Vendors subject to change

New Beer & Wine Corral

Live Entertainment
**JONNY B & THE BLUE BLAZERS,
THE POUR BOYS, SHORE BLUE & MORE**

Antique Bicycle Display & Demonstrations
Antique Motorcycle Display
Crafters • Historic Tours • Games



Admission* \$10 (under 18 FREE)
Free parking • PETS WELCOME!
Food prices vary by vendor

www.AllaireVillage.org
 [NJFoodTruckEvents](https://www.facebook.com/NJFoodTruckEvents)





*This event supports the educational programming of the Historic Village at Allaire, a registered non-profit organization

Grab Thousands of Potential New Customers as a Sponsor

Spark's sponsors benefit from extensive promotion before, during and after the event through exposure in posters, banners and other print collateral, major New Jersey radio and publications, live links on event websites and extensive social media promotion. More than that, this is a great opportunity to meet thousands of new potential customers face to face.



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Phone: 845.753

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[f](#) NJFoodTruckEvents

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MANASQUAN
BANK
EST. 1874



produced by
Spark



Advertisements in Star-Ledger Asbury Park Press Tri-City News and more



June 23 & 24 • 11 am – 5 pm

Historic Allaire Village • Allaire State Park



BACON-Y

Good Eats From:

Dogs Gone Wild
Empanada Guy
Empanada Monster
Gourmet Barbecue
House of Cupcakes
Jersey Roll
Joe Smoke Bar-B-Que
Mary Queen of Pork
Star of the Sea Seafood
Souvla King



ANGRY ORCHARD
HARD CIDER
ROSÉ



www.allairevillage.org [f](#) NJFoodTruckEvents

Live Entertainment • Antique Motorcycle Display



Antique Bicycle Display & Demonstrations



Crafters • Historic Tours • Games

Admission* \$10 (Under 18 free)
FREE PARKING • Pets Welcome!

Food prices vary by vendor

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of the Historic Village Of Allaire



produced by
Spark
market solutions, inc.



SAT &
SUN

4/28
4/29

HISTORIC ALLAIRE VILLAGE



SAT &
SUN

6/23
6/24

HISTORIC ALLAIRE VILLAGE

Road Signs Drew Visitors to the Events



Event Promotions on 90.5 the Night with 40 Radio Spots for Two Weeks Leading up to the Event. Press Communications Stations – 25 Radio Spots During the Week Leading up to the Event. Also, Two Live Call-ins to the Studio from the On-Site Radio Team.



90.5
the **night**
BROOKDALE PUBLIC RADIO

The 107.1
BOSS
Classic Rock of the 70's, 80's & More

B98.5
OCEAN COUNTY'S ONLY
HIT MUSIC STATION

ROCKIN' COUNTRY
THUNDER
106.3 106 106.5

Dynamic Social Media Promotion

Join us for a day of hops and hogs in the village!

A fun day with...

- * A Beer Garden - Serving beer and hard cider
 - * Award winning BBQ - (menu items priced individually)
 - * Food Trucks
 - * Unique Crafters
 - * 19th Century games
- (menu items priced individually and more info on the beer tkts to come)

Food Vendors include

See More ▼

Recent Posts



New Jersey Food Truck Events — Thank you to all who attended our event. It was a beautiful day at the 1st annual Allaire BBQ & Brew Fest. We appreciate your helpful feedback and hop...

Pinned Post



New Jersey Food Truck Events — We would like to say thank

12K
interested

INSIGHTS

689K Reach
+0 this week

53K Viewed
+0 this week

17K Responded ⓘ
+0 this week

Since 02/09/2016

View All Insights



RELATED EVENTS

SEE MORE



Surf & Turf Seafood Festival
Saturday at Monmouth Park Rac...
Food - by New Jersey Food Truc...
Interested - Going



Latin Fiesta
Sat Aug 20 at Monmouth Park R...

2019 Allaire Events

Allaire BBQ & Brew Fest – April 27 & 28

Patriotic Food & Spirits Festival – July 4, 5, 6, & 7

Allaire Fall Apple Fest – September 21

Witches, Wizards, & Wands – October 5



For more info on being a Spark event sponsor contact info@sparkmybiz.com or 732-747-4449