

DISCOVER

MIDDLESEX COUNTY NJ



The Official Travel Guide of Middlesex County
The perfect four-season destination

Full Color Glossy Annual Magazine

- Publishes SPRING 2019
- 50,000 Print – 8.5 x 11”
- Distributed all year long

Interactive Page-Turning Online Edition

- Links readers directly to your website

Outstanding Distribution! Harness the Power of Middlesex County Marketing to Leverage Your Marketing Dollars

- NJ Travel & Roadway Information Centers
- Travel Industry, Business, Consumer & Lifestyle Shows
- Local Events, Realtors & Businesses
- Direct Mail – Middlesex County Marketing Fulfillment

See samples: www.magazinevolume.com/visitmonmouth2018
www.magazinevolume.com/exploreocean2018

Outdoor Recreation Arts & Culture History On The Town Farm To Table
Dining & Nightlife Higher Education Corporate Beacons Visitor Services

Space Reservation Deadline: January 31, 2019
Advertisers interested in submitting possible editorial focus or photos should move quickly.

Artwork Deadline: February 15, 2019

Payment: 50% due with space reservation
 Balance due January 31, 2019

Copy Instructions:

- Ad design needed
- Will provide camera ready ad by 10/15/18 (JPG, PDF or EPS; 300 dpi min)

Ad Design:

Full Page: \$260 1/2 Page: \$195 1/4 & Smaller: \$130

Artwork Specs:

Full color, TIFF, JPG, EPS, PNG, or PDF
 300 dpi min resolution

Submit art to: visitmonmouth@solaricreative.com

AD SIZE	RATES	NO-BLEED/TRIM	BLEED
Back Cover*	\$5,800	8.5”w x 11”h	8.75 x 11.25
Inside Front*	\$5,250	8.5”w x 11”h	8.75 x 11.25
Inside Back*	\$4,590	8.5”w x 11”h	8.75 x 11.25
Two Page Spread	\$5,985	Full Page Ad, Editorial & Images	
Page 3*	\$4,250	8.5”w x 11”h	8.75 x 11.25
Full*	\$3,990	8.5”w x 11”h	8.75 x 11.25
Half	\$2,390	8.375”w x 5.375”h or 4.125”w x 10.825”h	No bleed
Third	\$1,790	2.75”w x 10.825”h or 8.375”w x 3.625”h	No bleed
Quarter	\$1,390	4.125”w x 5.375”h	No bleed
Sixth	\$990	2.75”w x 5.375”h	No bleed
Eighth	\$775	4.125”w x 2.625”h	No bleed

**For Bleeds-No live matter within .25” of final trim size.*

ADVERTISER INFORMATION:

Today's Date: _____

Ad Size: _____

Placement: _____

Advertiser: _____

Contact: _____

Address/ City/ State/ Zip: _____

Email: _____ Phone: _____

URL for web link: http:// _____

Rate: \$ _____

Cost of ad design not included.

CONFIRMATION OF ORDER REQUIRED: Please email to info@sparkmybiz.com or FAX back to 732-747-4459

PAYMENT Please include check or money order payable to Spark Market Solutions, LLC

Payment Enclosed \$ _____ MC VISA AmEx Credit card payments subject to 3% fee

Card Number: _____ Exp. Date _____ Sec. Code _____ Signature _____

For ACH Transaction ONLY: Checking Savings Routing No.: _____ Account No.: _____

Return Payment to: Spark Market Solutions, LLC, 65 Monmouth St., 2nd Flr, Red Bank, NJ 07701

PUBLISHER CONTACT: Patti Baxter | INFO@sparkmybiz.com | P: 732.747.4449 | F: 732.747.4459

This is a binding agreement once accepted by Spark Market Solutions, LLC.