

# Discover MIDDLESEX COUNTY • NJ



## The Official Travel Guide of Middlesex County

The perfect four-season destination

### Full Color Glossy Annual Magazine

- Publishes SPRING 2019
- 50,000 Print – 8.5 x 11”
- Distributed all year long

### Interactive Page-Turning Online Edition

- Links readers directly to your website

### Outstanding Distribution! Harness the Power of Middlesex County Marketing to Leverage Your Marketing Dollars

- NJ Travel & Roadway Information Centers
- Travel Industry, Business, Consumer & Lifestyle Shows
- Local Events, Realtors & Businesses
- Direct Mail – Middlesex County Marketing Fulfillment

See samples: [www.magazinevolume.com/visitmonmouth2018](http://www.magazinevolume.com/visitmonmouth2018)  
[www.magazinevolume.com/exploreocean2018](http://www.magazinevolume.com/exploreocean2018)

**Outdoor Recreation**   **Arts & Culture**   **History**   **On The Town**   **Farm To Table**  
**Dining & Nightlife**   **Higher Education**   **Corporate Beacons**   **Visitor Services**

**Space Reservation Deadline:** January 31, 2019  
*Advertisers interested in submitting possible editorial focus or photos should move quickly.*

**Artwork Deadline:** February 15, 2019

**Payment:** 50% due with space reservation  
 Balance due January 31, 2019

#### Copy Instructions:

- Ad design needed
- Will provide camera ready ad by 10/15/18 (JPG, PDF or EPS; 300 dpi min)

#### Ad Design:

Full Page: \$260   1/2 Page: \$195   1/4 & Smaller: \$130

#### Artwork Specs:

Full color, TIFF, JPG, EPS, PNG, or PDF  
 300 dpi min resolution

Submit art to: [visitmonmouth@solaricreative.com](mailto:visitmonmouth@solaricreative.com)

AD SIZE	RATES	NO-BLEED/TRIM	BLEED
Back Cover*	\$5,800	8.5”w x 11”h	8.75 x 11.25
Inside Front*	\$5,250	8.5”w x 11”h	8.75 x 11.25
Inside Back*	\$4,590	8.5”w x 11”h	8.75 x 11.25
Two Page Spread	\$5,985	Full Page Ad, Editorial & Images	
Page 3*	\$4,250	8.5”w x 11”h	8.75 x 11.25
Full*	\$3,990	8.5”w x 11”h	8.75 x 11.25
Half	\$2,390	8.375”w x 5.375”h or 4.125”w x 10.825”h	No bleed
Third	\$1,790	2.75”w x 10.825”h or 8.375”w x 3.625”h	No bleed
Quarter	\$1,390	4.125”w x 5.375”h	No bleed
Sixth	\$990	2.75”w x 5.375”h	No bleed
Eighth	\$775	4.125”w x 2.625”h	No bleed

\*For Bleeds-No live matter within .25” of final trim size.

**ADVERTISER INFORMATION:** Today's Date: \_\_\_\_\_ Ad Size: \_\_\_\_\_ Placement: \_\_\_\_\_  
 Advertiser: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address/ City/ State/ Zip: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 URL for web link: http:// \_\_\_\_\_ Rate: \$ \_\_\_\_\_  
*Cost of ad design not included.*

CONFIRMATION OF ORDER REQUIRED: Please email to [info@sparkmybiz.com](mailto:info@sparkmybiz.com) or FAX back to 732-747-4459

#### PAYMENT

Please include check or money order payable to Spark Market Solutions, LLC

- Payment Enclosed \$ \_\_\_\_\_
  - MC  VISA  AmEx
- Credit card payments subject to 3% fee

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_ Signature \_\_\_\_\_

For ACH Transaction ONLY:  Checking  Savings Routing No.: \_\_\_\_\_ Account No.: \_\_\_\_\_

**Return Payment to:** Spark Market Solutions, LLC, 65 Monmouth St., 2nd Flr, Red Bank, NJ 07701

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*This is a binding agreement once accepted by Spark Market Solutions, LLC.*