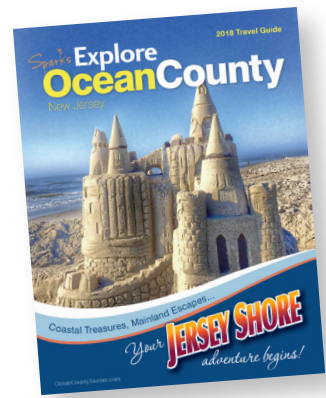


# Spark's **Explore** 2019 **OceanCounty** New Jersey



## The Official Travel Guide of Ocean County Business Development & Tourism

Showcasing exciting, affordable, accessible  
Ocean County – the perfect year-round destination

### Full Color 8.5" x 11" Annual Magazine

- Publishes January 2019
- 60,000 Print
- Extensive distribution throughout the year

### Interactive Page-Turning Online Edition

- Links readers directly to your website
- Thousands of unique hits on [www.oceancountytourism.com](http://www.oceancountytourism.com) each month

### Outstanding Distribution! Harness the Power of Ocean County Marketing to Leverage Your Marketing Dollars

- CTM, Getaways on Display, PA on Display
- NJ, NY, PA Travel & Roadway Information Centers
- Travel Industry, Business, Consumer & Lifestyle Shows
- Local Events, Hotels, Realtors & Businesses

Check out the 2018 guide at [www.sparkmybiz.com](http://www.sparkmybiz.com)  
& [www.oceancountytourism.com](http://www.oceancountytourism.com)

**County Parks & Environmental Wonders**   **Local FRESH Seafood & Farm Markets**  
**Classic New Jersey Boardwalks**   **Beaches, Boating & Marinas**   **Entertainment & the Arts**  
**Golf**   **Action Sports**   **Shore Towns**   **Festivals**

**Space Reservation Deadline:** September 30, 2018

**Artwork Deadline:** October 31, 2018

**Payment:** 50% due with space reservation  
Balance due October 31, 2018

### Copy Instructions:

- Use 2018 ad    Ad design needed
- Will provide camera ready ad by 10/15/18 (JPG, PDF or EPS; 300 dpi min)

### Ad Design:

Full Page: \$260   1/2 Page: \$195   1/4 & Smaller: \$130

### Artwork Specs:

Full color, TIFF, JPG, EPS, PNG, or PDF  
300 dpi min resolution

Submit art to: [visitmonmouth@solaricreative.com](mailto:visitmonmouth@solaricreative.com)

| AD SIZE       | RATES   | NO-BLEED/TRIM     | BLEED        |
|---------------|---------|-------------------|--------------|
| Back Cover*   | \$5,120 | 8.5"w x 11"h      | 8.75 x 11.25 |
| Inside Front* | \$4,550 | 8.5"w x 11"h      | 8.75 x 11.25 |
| Inside Back*  | \$3,995 | 8.5"w x 11"h      | 8.75 x 11.25 |
| Page 3*       | \$3,700 | 8.5"w x 11"h      | 8.75 x 11.25 |
| Full*         | \$3,495 | 8.5"w x 11"h      | 8.75 x 11.25 |
| Half          | \$2,050 | 8.375"w x 5.375"h | No bleed     |
| Third         | \$1,575 | 2.75"w x 10.825"h | No bleed     |
| Quarter       | \$1,190 | 4.125"w x 5.375"h | No bleed     |
| Sixth         | \$895   | 2.75"w x 5.375"h  | No bleed     |
| Eighth        | \$660   | 4.125"w x 2.625"h | No bleed     |

\*For Bleeds-No live matter within .25" of final trim size.

### ADVERTISER INFORMATION:

Today's Date: \_\_\_\_\_

Ad Size: \_\_\_\_\_

Placement: \_\_\_\_\_

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Address/ City/ State/ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

URL for web link: http:// \_\_\_\_\_

Rate: \$ \_\_\_\_\_

Cost of ad design not included.

CONFIRMATION OF ORDER REQUIRED: Please email to [info@sparkmybiz.com](mailto:info@sparkmybiz.com) or FAX back to 732-747-4459

**PAYMENT** Please include check or money order payable to Spark Market Solutions, LLC

Payment Enclosed \$ \_\_\_\_\_  MC  VISA  AmEx Credit card payments subject to 3% fee

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_ Signature \_\_\_\_\_

For ACH Transaction ONLY:  Checking  Savings Routing No.: \_\_\_\_\_ Account No.: \_\_\_\_\_

**Return Payment to:** Spark Market Solutions, LLC, 65 Monmouth St., 2nd Flr, Red Bank, NJ 07701

PUBLISHER CONTACT: Patti Baxter | [INFO@sparkmybiz.com](mailto:INFO@sparkmybiz.com) | P: 732.747.4449 | F: 732.747.4459

*This is a binding agreement once accepted by Spark Market Solutions, LLC.*