



Outstanding Sponsor Opportunities

Grab Thousands of Potential New Customers as a Sponsor

Spark's sponsors benefit from extensive promotion before, during and after the event through exposure in posters, banners and other print collateral, major regional TV, radio and publications, live links on event websites and extensive social media promotion. More than that, this is a great opportunity to meet thousands of new potential customers face to face.



Multi-Media Promotion

Comcast TV and digital	Star Ledger Print & Digital
Altice TV and digital	NJ.com
95.9 The WRAT	Newspaper Media Group print & digital
100.1 WJRZ	Italian Tribune (Italian only)
Magic 98.3	The Link
Jersey 101.5	Monmouth Journal
105.7 The Hawk	Night & Day Magazine
94.3 The Point	Tri-City News
92.7 WOBM	Two River Times
107.1 The Boss	Journal Magazine
B98.5	Outdoor Digital Billboard
Thunder 106.3	Social Media (Facebook, Instagram,
Asbury Park Press - print & digital	Snapchat)

Asbury Park Press - print & digital

Snapchat)



THE BATTLE IS ON!

Over 40
Food Trucks!

ANDY'S ITALIAN ICES
ANN'S CATERING
BRO-RITOS FOOD TRUCK
CHEEZEN
CHIMNEY CAKE FACTORY
COLD STONE CREAMERY
COUSINS MAINE LOBSTER
DAG'S DIPPIERS
DELLAND FOOD SERVICE
DOGS GONE WILD
EL LECHON DE NEGROM
EMPANADA GUY
EMPANADA MONSTER
ERZO'S
FIVE SISTERS FOOD CO.
FORK IN THE ROAD
FOUR BOYS CONCESSIONS
GOOD FOOD-GOOD MOOD
HAVE A BALL
HOUSE OF CUPCAKES
JERZEY EATZ
JERSEY ROLL
KONO PIZZA

MA & PA'S TEX-MEX BBQ
MADDALENA'S CHEESECAKE
MARY QUEEN OF PORK
MAX'S FAMOUS HOT DOGS
MOZZAREPPAS
PHILLY FRY GUY
POMPIER PIEROGI FLATS
RED HOOK LOBSTER #OUNO
SCUBA AND THE BEAST
SHORE GOOD EATS N TREATS
STAR OF THE SEA SEAFOOD
TACOHOLICS
THAI FOOD ADDICT
THE CANNOLI CAFE
THE COW AND THE CURD
THE FLYING PIE GUY
THE LITTLE SICILIAN
THE TASTY TROLLEY
TONY'S ITALIAN SAUSAGE
TORTA TRUCK
WILD BILL'S OLDE FASHIONED SODA
STROLLO'S LIGHTHOUSE



MAY 26, 27, 28

FREE FAMILY FUN DAY
LIVE MUSIC ON 2 STAGES
SATURDAY & SUNDAY

May 26-27 - Gates open 11am
May 28 - Gates open 11:30am



Sponsor Ads included in
Monmouth Park Program



[AFTER PARTY] William Hill Race & Sports Bar
Saturday & Sunday
DRINK SPECIALS ★ LIVE MUSIC



SUMMER'S BIGGEST SEAFOOD FESTIVAL



SATURDAY-SUNDAY
JULY 14-15
MONMOUTH PARK.COM



Participating Restaurants:

CHIP STIX
COLD STONE CREAMERY
COUSINS MAINE LOBSTER
DAG'S DIPPER
ENZO'S
GOOD FOOD-GOOD MOOD
HOUSE OF CUPCAKES
IKE'S FAMOUS CRABCAKES
JOE SMOKE BAR-B-QUE
MADDALENA'S CHEESECAKE
SCUBA AND THE BEAST
SHERRY'S CRAB CAKES
STAR OF THE SEA SEAFOOD
TACOHOLICS
THE LITTLE SICILIAN
THE TASTY TROLLEY
TONY'S ITALIAN SAUSAGE & RAW BAR
WILD BILL'S OLDE FASHIONED SODA



MONMOUTH PARK



**90.5
the night**
MONMOUTH PARK RADIO

NJ Star-Ledger



**Road Signs, Banners and an
Illuminated Sign on Rt. 36
Draws Visitors to Events**



**Extensive Radio Promotion Including Chef Features and
Call-ins to the Studio from the On-Site Radio Team.**

Many NEW Monmouth Park Events in 2019

Jersey Shore Food Truck Festival – May 25-26-27

Surf & Turf Seafood Festival – July 13 & 14

Italian Fest – August 3

Cajun & Creole – August 10

Arcade-a-Rama – August 17

BBQ & Craft Beer Fest – August 31, Sep 1 & 2

Wing Fest & Tailgate Party – Sept 7

Fall Food Truck Fest – September 14



For more info on being a sponsor at a Spark event contact info@sparkmybiz.com or 732-747-4449