

Spark's Visit 2019 Monmouth New Jersey

The Official Travel Guide of Monmouth County Department of Tourism

Showcasing exciting, affordable, accessible Monmouth County – the perfect year-round destination



Full Color Glossy Annual Magazine

- Publishes January 2019
- 50,000 Print – 8.5 x 11"

Interactive Page-Turning Online Edition

- Links readers directly to your website
- More than 16,000 unique hits per year on visitmonmouth.com alone

Outstanding Distribution! Harness the Power of Monmouth County Marketing to Leverage Your Marketing Dollars

- NJ, NY & PA Travel & Roadway Visitor Centers
- Travel Industry, Business, Consumer & Lifestyle Shows
- Local Events, Realtors & Businesses
- Direct Mail – Monmouth County Marketing Fulfillment

Check out the 2018 guide at www.visitmonmouth.com & www.sparkmybiz.com

On the Town Beaches, Boating and Water Recreation Dining & Nightlife
 Entertainment & The Arts Outdoor Adventures Attractions
 Historic Sites & Collections Top-Rated Golf Courses Events Calendar

Space Reservation Deadline: October 15, 2018

Artwork Deadline: October 31, 2018

Payment: 50% due with space reservation
 Balance due October 31, 2018

Copy Instructions:

- Use 2018 ad Ad design needed
- Will provide camera ready ad by 10/15/18 (JPG, PDF or EPS; 300 dpi min)

Ad Design:

Full Page: \$260 1/2 Page: \$195 1/4 & Smaller: \$130

Artwork Specs:

Full color, TIFF, JPG, EPS, PNG, or PDF
 300 dpi min resolution

AD SIZE	RATES	NO-BLEED/TRIM	BLEED
Back Cover*	\$5,350	8.5"w x 11"h	8.75 x 11.25
Inside Front*	\$4,800	8.5"w x 11"h	8.75 x 11.25
Inside Back*	\$4,190	8.5"w x 11"h	8.75 x 11.25
Page 3*	\$3,900	8.5"w x 11"h	8.75 x 11.25
Full*	\$3,700	8.5"w x 11"h	8.75 x 11.25
Half - Vertical	\$2,200	4.125"w x 10.825"h	No bleed
Half - Horizontal		8.375"w x 5.375"h	
Third - Vertical	\$1,650	2.75"w x 10.825"h	No bleed
Third - Horizontal		8.375"w x 3.625"h	
Quarter	\$1,225	4.125"w x 5.375"h	No bleed
Sixth	\$925	2.75"w x 5.375"h	No bleed
Eighth	\$715	4.125"w x 2.625"h	No bleed

*For Bleeds-No live matter within .25" of final trim size.

Submit art to: visitmonmouth@solaricreative.com

ADVERTISER INFORMATION: Today's Date: _____ Ad Size: _____ Placement: _____

Advertiser: _____ Contact: _____

Address/ City/ State/ Zip: _____ Email: _____ Phone: _____

URL for web link: http:// _____ Rate: \$ _____

Cost of ad design not included.

CONFIRMATION OF ORDER REQUIRED: Please email to info@sparkmybiz.com or FAX back to 732-747-4459

PAYMENT Please include check or money order payable to Spark Market Solutions, LLC

Payment Enclosed \$ _____ MC VISA AmEx Credit card payments subject to 3% fee

Card Number: _____ Exp. Date _____ Sec. Code _____ Signature _____

For ACH Transaction ONLY: Checking Savings Routing No.: _____ Account No.: _____

Return Payment to: Spark Market Solutions, LLC, 65 Monmouth St., 2nd Flr, Red Bank, NJ 07701

PUBLISHER CONTACT: Patti Baxter | INFO@sparkmybiz.com | P: 732.747.4449 | F: 732.747.4459

This is a binding agreement once accepted by Spark Market Solutions, LLC.